

VOXXO

MUSIC PLAYER APP / LIVE EVENTS / LICENSING  
PLATFORM

# Status of Digital Entertainment

Popular apps like, Amazon Music, Apple Music, Google Play, iHeartradio, Pandora, Soundcloud and Spotify, make available nearly all of the streamed music. These applications generated about \$15-20 billion in revenue in 2016. According to estimates, they are expected to earn approximately \$30 billion dollars in 2025. According to analysis, a large portion of these figures constitutes of monthly paid memberships and ads.

Due to globalization and the ability to easily and cost efficiently access transportation, more and more people are participating more intensively and faster on the international scale to concerts and world

tours. With the progress of recording and production technologies, the widespread use of smart mobile phones and the widening of the internet connection, similar contents of the entertainment industry are consumed alive very quickly and then. The above-mentioned structures and production companies provide the delivery of this content to the consumer.

Ticket fees and the content and scope of the activities offered for these fees vary and increase in demand and utility. As a result, the organizer and the production company also profit from the services offered in the concert and event areas.



<http://www.businessinsider.com/one-chart-shows-the-rise-in-revenue-from-music-streaming-charts-2017-9>

# Industry Issues

Most of the channels that are providing access to music work with the concern of advertising in a certain structure. Most content comes from you being in the preliminary target audience and by reading your listening data. Even though the licensing fees and sustainable services are more reasonable, they provide their own financing with different kinds of memberships and they apply the most beneficial rates and wage policy to increase their overall profitability.

Large production companies or publishing companies offer content to consumers with particular priority for both political concerns and profitability goals. All these contents, from concert organizations, album recordings and live broadcasts, are presented to the market after being filtered by the policies governed by certain media companies. However, the artists who produce or perform music, regardless of whether they are world-class or amateur musicians, find themselves on platforms according to certain agreements and whether their music is suitable for the policies of the companies. The main problem is that music and content is being evaluated by profit-oriented structures, not by masses.



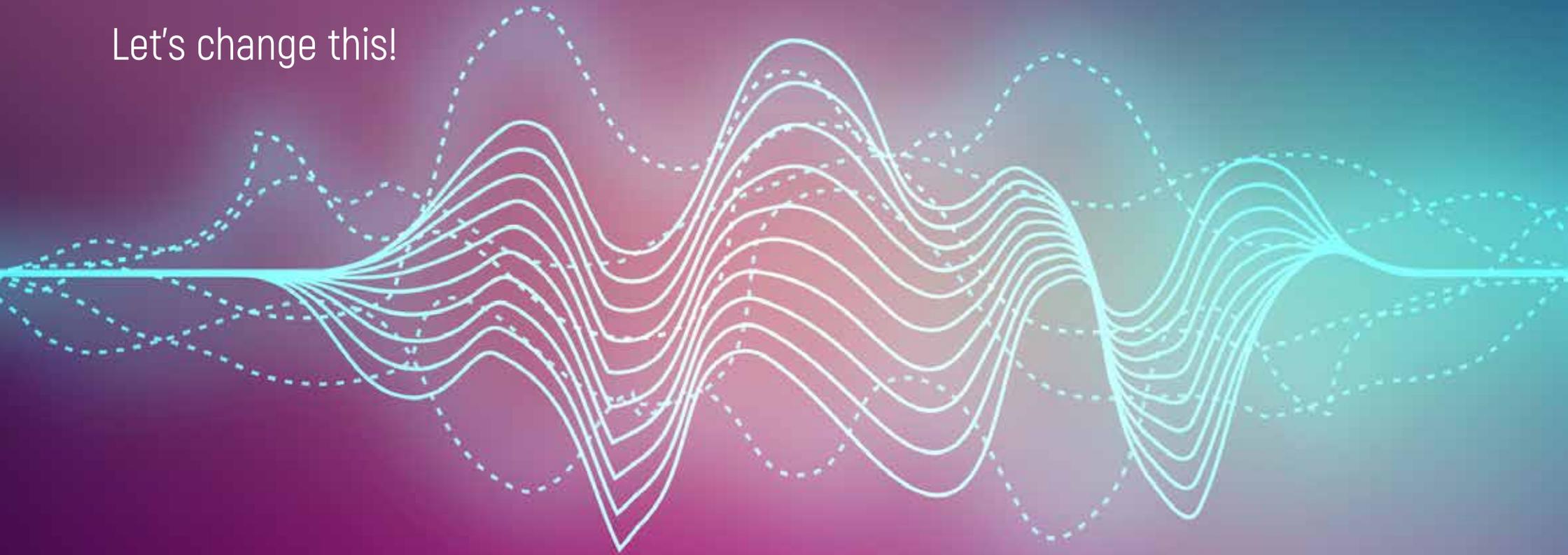
\* [Http: //www.businessinsider.com/one-chart-shows-the-rise-in-revenue-from-music-streaming-charts-2017-9](http://www.businessinsider.com/one-chart-shows-the-rise-in-revenue-from-music-streaming-charts-2017-9)

# Cryptocurrency and Music Industry

Despite the financial size of the music and entertainment sector, the space occupied by Cryptocurrency in this volume is almost nonexistent. The emergence of projects that will launch a new era in the music industry have been prevented by the issue that ICO is open to manipulation, and investors not giving enough support to projects within the blockchain platform.

With the rise of Cryptocurrency, the number of projects related to music has increased just as in other sectors. However, one of the biggest obstacles in front of us as blockchain supporters is the limited areas in which we can use this renovation.

Let's change this!



# VOXXO

## SUMMARY

Above all, VOXXO will expand the scope of its use by moving the vision of the blockchain platform into a new space, and it is a project that will bring together software and entertainment in one go. What is innovative in this project and opens the way for change are the VOXXO components. These are: VOXXO Mobile App, VOXXO Live Events, VOXXO License Platform. With these components, starting from the most used vehicles of end-users to the production stage of the industry, a period of upwards directional change and liberation will be initiated.

## GOALS

The pushing force of the VOXXO vision is the blockchain spirit and concept. Our primary goal is to get Cryptocurrency open to the music sector, which is an important place in real life, and to catch the project spirit that will enable constructive projects and Cryptocurrency to gain notable market shares. VOXXO aims to stop organizing, filtering or promoting in the sector and for music to reach people through the minimum influence in the chain. Moreover, it plans to open up revolutionary activities and productions in the sector. After music sales VOXXO is planning Crypto-financed world-class concerts, album recordings, live broadcasts will take place. There are even plans for a performance hall that works only with cryptocurrency.

## REVOLUTION

VOXXO, unlike other concepts that develop ideas in the music industry using the blockchain platform, believes that it is important to change the means of delivering music before the liberation of the source of music. If society gets rid of the pressures of the current industry while accessing music, the sector will act according to the people. They will have to change the policies they apply according to user needs. Changing the pattern of demand in the market will ensure that it keeps pace with its current supply. With VOXXO's Live Events and License Platform, musical sources (Artists, Bands, Producers, Managers) will be obliged to join under this concept. When VOXXO strengthens, it will be in the business of allying with platforms that have the same target. Do not forget we believe in the power of the community.



# Listen to Music with VOXXO Mobile App

With VOXXO Mobile App you can listen to all your favorite songs online / offline. Also, VOXXO will offer a Web player. You can listen to all your band and musicians like you do with popular applications. Nothing less.

## Paid Users

No need for the monthly subscription  
Buy streaming hours as much as you want

No ads, no limits

Creating, sharing, following song lists.

Following artists and bands

Free concert ticket chance

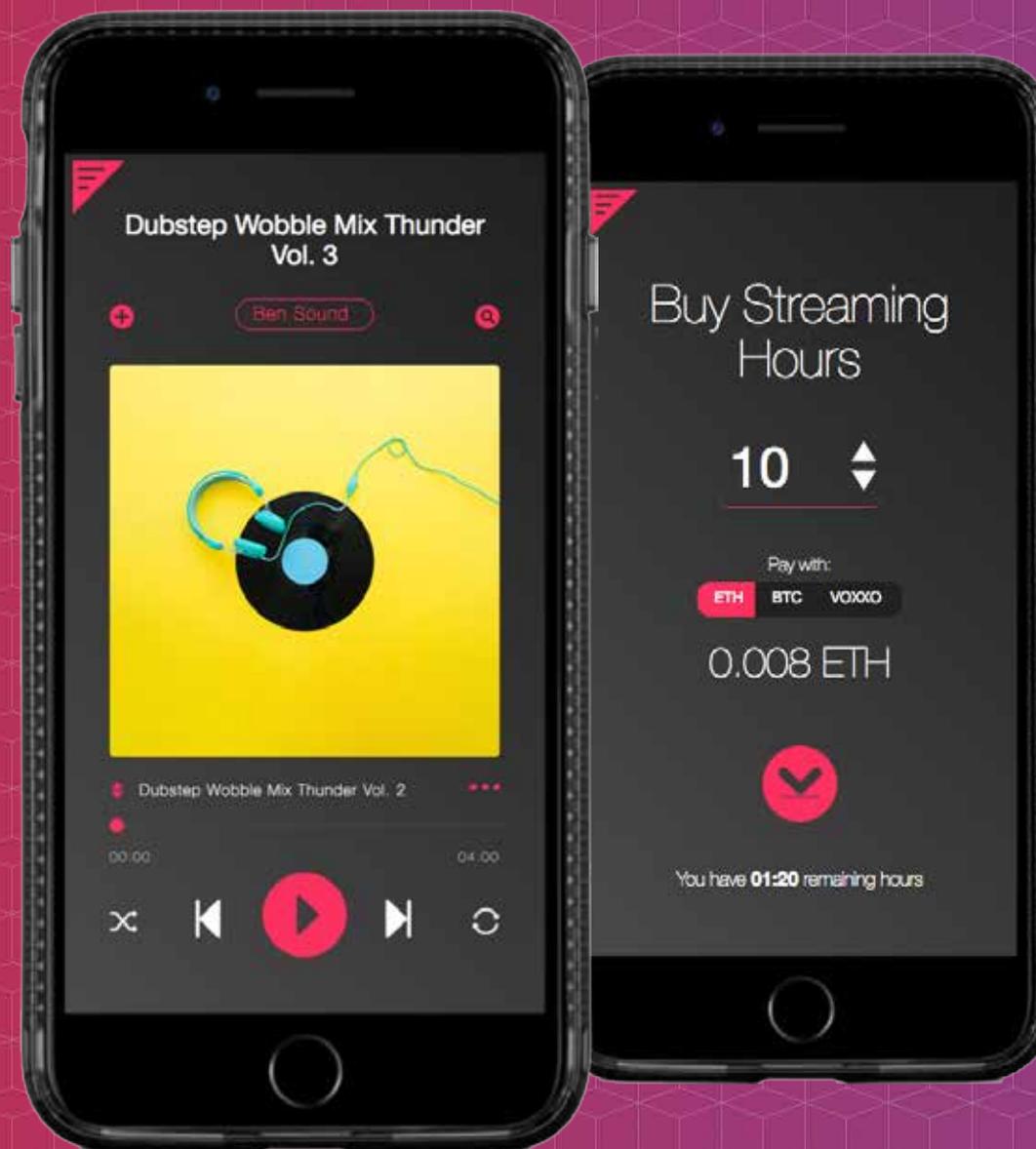
Watch Live Concert

## Free Users

Free users will see Ads after 2 songs.

Free Users can go forward and backward freely

There is no streaming limit



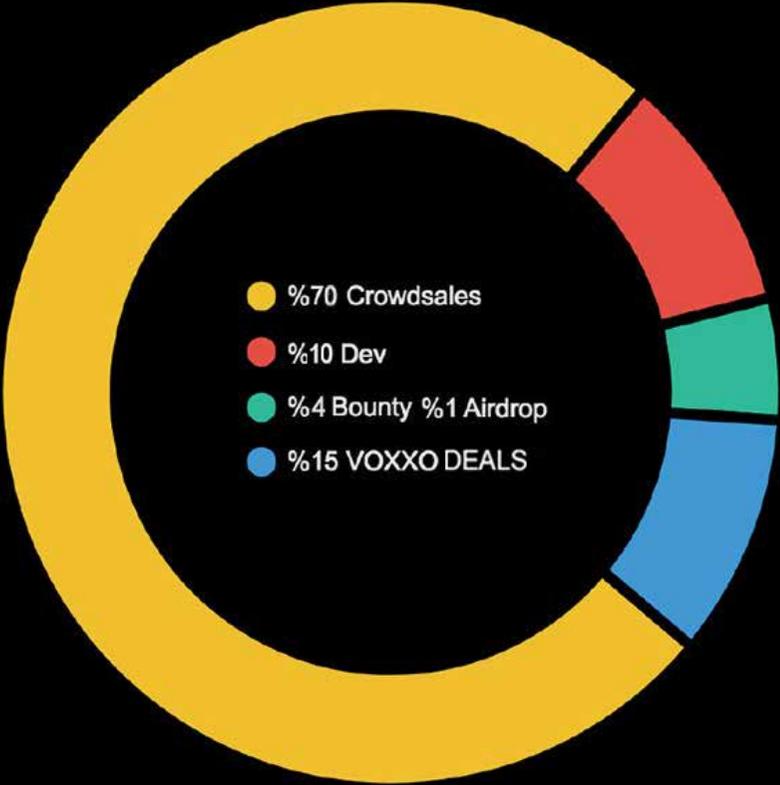
# License Your Music with VOXXO Licensing Platform

VOXXO Licensing Platform will help musicians and performers to get their license revenues from VOXXO. There are no complex contracts. VOXXO token holder community will value your music as your audience. You will be funded with cryptocurrencies when VOXXO users listen to your songs with VOXXO Mobile App. Also, VOXXO will make collaborations with PROs (ASCAP, BMI, PRS) to collect your revenues as Cryptocurrencies. This opens a free path to musicians all over the world.

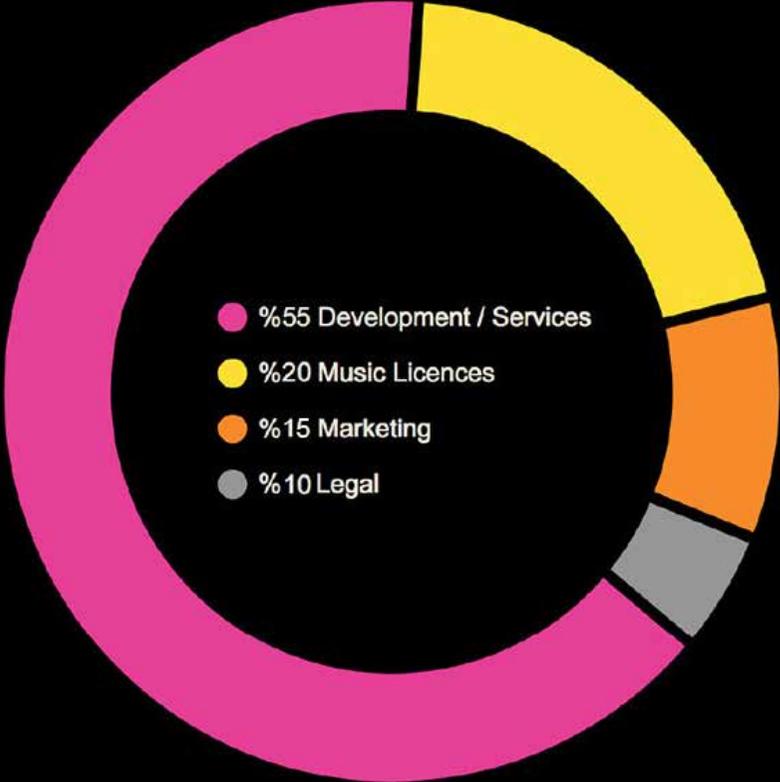
You apply to VOXXO Music Catalogue with your albums and songs, if they are approved by the community they will get royalties from each listening. The community will vote your songs and if they reach a certain amount of vote they will be imported to VOXXO.



# Distribution



Distribution (Total Supply 100M)



Crowdfunding (Total: 1.25M)

# Technical Plan

## App Features

### User Profiles and Authorization:

Forms for users to register and login, using email address or social media accounts

### Audio Streaming Service:

Constant online access to songs through cloud storages

### Search and Contact Organizing

Search and navigate algorithms to find songs by titles or artists, and save favorite tracks

### Playlists

Users can save, edit and listen and share both in online and offline

### Offline

Storing music to users' devices or computers

### Sharing

Share songs/playlists with friends and follow friends' activity

### Notifications

### Platform Development

PostgreSQL  
Python and JavaScript  
PHP  
Amazon S3  
Google Cloud Infrastructure  
Nginx

### Applications / Frontend

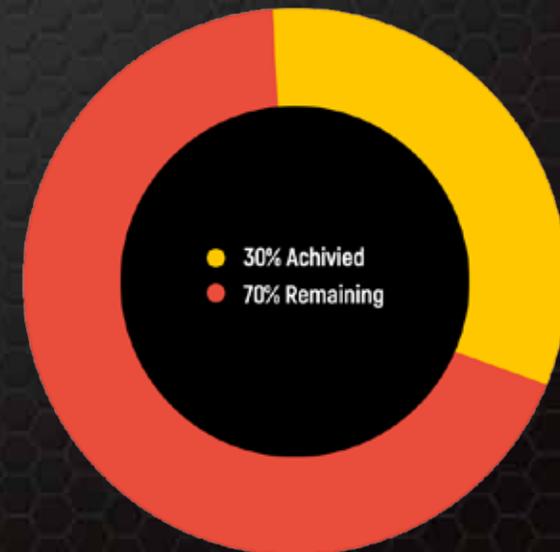
Java  
Objective-C  
Bootstrap / HTML5

### Work Hours

Platform Building	250
App skeleton	100
Main screen	120
Login	45
Reg. / Payment	60
Music player	300
Search	160
Browse	120
Video player	300
Library	150
Artist	45
Album	45
Playlist	45
Advertisement	95
Downloading	50
Social integration	60
Settings	50
Push notifications	80
Creating Content	600

**VOXXO**  
MUSIC PLAYER APP

# 2100 Hours



# VOXXO Mobile App Price Policy

Our goal with VOXXO Token is to transform music and the use of music to a value. Our goal is to make listening music costs near to zero. To achieve that we support VOXXO token with Live Events Platform. We will serve free music for all users from the distribution of the BETA version to the end of the public sales. Once public sales are complete, services provided by VOXXO music listening platforms will be paid with all popular cryptocurrencies, while those using the VOXXO unit will always receive a more favorable price tag than other cryptocurrencies. VOXXO's profitability and price guarantee are again the services of VOXXO.





# Legal

## Governing Law; Disputes

The Off-Takers acknowledge that the VOXXO ICO procedures are taking place in scope of EU legal infrastructure. The Parties agree to seek reconciliation and peaceful resolution prior to bringing any legal proceedings. All disagreements arising from the papers provided, shall be resolved by arbitration in accordance with the applicable law.

## Important Notice

This white paper shall not and cannot be considered as an invitation to embark upon an investment. This white paper does not constitute or relate in any way nor should it be considered as an offering of securities in any jurisdiction. This white paper does not contain any information or indication that might be considered as a recommendation or that might be used as a basis for any investment decision. VOXXO tokens are just utility tokens which can be used only on the VOXXO platform and are not intended to be used as an investment.

## Risks

Acquiring VOXXO tokens and holding them involves various risks, in particular the risk that VOXXO may not be able to launch its operations and develop its blockchain and provide the services promised. Therefore, and prior to acquiring VOXXO tokens, any user should carefully take into account all the risks costs

and benefits of acquiring VOXXO tokens in the context of the crowdsale and, if required, receive any independent advice on the relevant actions. Any interested person who is not in the position to admit or to comprehend the risks associated with the activity (including the risks related to the non-development of the VOXXO platform) or any other risks of the crowdsale should not acquire VOXXO tokens.

## General Information

In order to fund the development of the VOXXO platform, token that will be sold to the public, in exchange of cryptocurrencies. The VOXXO token is a coin, which will allow the user to access the service provided by the VOXXO platform. The user that intend purchase VOXXO token are subject to the acceptance of risks. The VOXXO token does not have the legal qualification of a security, since it does not give any rights to dividends or interests. The sale of VOXXO tokens is final and non-refundable. VOXXO tokens are not shares and do not give any right to participate to the general meeting of VOXXO Platform. VOXXO tokens hereby waive any right to used or purchased for speculative or investment purposes. VOXXO tokens will not be listed on any regulated stock exchange. Every off-takers of the VOXXO token should receive advice to appraise whether the purchasing the token is suitable for the purpose of him/her or not. Any off-taker purchasing VOXXO tokens expressly admits and declares that she/he has carefully reviewed this white paper and comprehend the risks, costs and opportunities related with the purchase of VOXXO tokens.

# VOXXO

NEW ICO FOR MUSIC

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Web Page: <http://voxxo.io>

Twitter: <http://twitter.com/voxxomusic>

Facebook: <http://facebook.com/voxxomusic>

Whitepaper: <http://voxxo.io/voxxowhitepaper.pdf>